

# John Seward

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I'm a passionate communications professional and experienced operations leader with eight years in charge of multicultural and international teams in high pressure environments and three years as a professional in the media industry.

I take my broad experience from the military, professional journalism, and commercial media and apply it to each of my projects. It offers me a unique perspective that provides immediate value to organizations and can help unlock a new level of understanding and performance. I have experience leading teams both large and small, working hand in hand with senior leadership on complex problems. I'm able to clearly chart a path forward for clients, coworkers, and leaders while having the technical knowledge to be a hands-on leader during major projects. In my personal time I try to be a better human every day by climbing, hiking, running or just offering a helping hand to others.

## Experience

### **Freelance Journalist/Owner**

*Uphill Productions*

Feb 2022 - Present

- Built an independent company focused on journalistic video production.
- Acted as Producer, Videographer, and Editor for polished video content.
- Engaged audiences through producing and hosting live audio coverage during one of the largest cycling races in America.

### **Investigative Producer**

*Sinclair Broadcast Group*

Aug 2021 - Feb 2022

- Investigative producer and host as part of a national evening news show, The National Desk.
- Wrote, produced and aired daily investigative pieces to delve behind the major national interest headlines.
- Edited the two nightly broadcast segments from each show into social media applicable pieces.

### **Operations Manager**

*US Army*

Jan 2018 - Feb 2020

- Operations officer with over 4 years of experience planning for large scale operations, fielding, and events.
- Experience working in organizations ranging in size from 12 to 5,000.
- Responsible for developing operational plans spanning multiple fiscal quarters and aligning those plans with across organizations.
- Developed internal content for each event across the fiscal year to communicate clearly.

### **Executive Assistant**

*US Army*

Nov 2015 - Oct 2018

- Worked as an executive assistant to a senior military leader
- Coordinated activities across a decentralized 850 person organization, to include international travel, professional correspondence, and executive budget management.
- Managed calendar events for multiple senior military leaders across an international organization.

### **Fire Support Officer**

*US Army*

Dec 2013 - Nov 2015

- Combined complex ideas from intelligence analysis with a direct plan for success on the field.
- Used synchronized systems across different weapons platforms, surface-to-surface munitions, air-to-surface munitions, and aerial observation support.
- Acted as the touch point for integrating a variety of supporting assets from different skill sets to ensure ground units were safe and assets were used with maximum efficiency.

## Education

*West Point, United States  
Military Academy – Bachelor  
of Science, Philosophy, Minor  
in Computer Science – 2013*

*American University,  
Washington, D.C. – Master's  
of Arts, Journalism and  
Public Affairs – 2021*

## Accolades

Student Emmy Award from the  
National Capitol Chapter:  
[Barrier to Entry](#)

Selected for expertise cross-training  
in six-month Maneuver Cap-tains  
Career Course – 2016

2nd Infantry Division – Best Fire  
Support Officer, 2013 – 2015

Conducted alpine mountaineering  
expedition on Mount Baker, WA  
with Rajput Regiment, Indian  
Army – 2015

Interned with National Security  
Agency – 2012

Interned with Detentions Group,  
Military Police in Guantanamo Bay,  
Cuba – 2011

Interned with the Federal Bureau  
of Investigation – 2010

Eagle Scout – 2007

## Hard Skills

HTML/CSS, Microsoft Suite,  
Google Suite

Adobe Premiere Pro, After Effects,  
Lightroom, Audition

Photography/Videography

Copy Editing, Public Affairs  
Management, Project Management